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## A Fashionable Q&A with... Peter Pierce, Founder Of Hamptons Salt

By Clara Morgan



In NewsWhistle's weekly question-and-answer series, Clara Morgan speaks with some of the world's top beauty and style influencers and finds out more about their lives and career.

This week, Clara speaks with Peter Pierce, founder and CEO of Hamptons Salt Company.

Pierce started Hamptons Salt after discovering consumer table salts were stripped of natural minerals and included potentially unhealthy added chemicals, while researching the ingredients included in the foods he was serving his family. Hamptons Salt scours the world to curate the finest selection of all-natural salt without any additives found in typical table salt. Hamptons Salt currently offers 29 different varieties, from table salt to the ultra-decadent black truffle flavor to suit any palate.

For more information on Hamptons Salt Company visit: [www.hamptonssalt.com](http://www.hamptonssalt.com)

1. If you could meet anyone in the world, who do you want to meet? And why?

[Justice Anthony Kennedy](#). I would really like some inside scoop on the behind the scenes of the Supreme Court.

2. Who influences your personal style?

My husband is in fashion and I love when he puts an outfit out for me before an event.



3. Proudest career moment?

The day I decided to launch Hamptons Salt.

4. If you did not start Hamptons Salt Company, what would you want to be? I would be on the beach in [Southampton](#) reading a book.

5. Where do you see yourself in 5 years?

Exactly where I am today, just on a larger scale.

6. Best international dining experience you've ever had?

It was about 20 years ago, in Florence at [Enoteca Pinchiorri](#). It was my first wine pairing tasting menu!

7. Favorite vacation spot and hotel?

We spend every Christmas break at [Parrot Cay](#) in Turks & Caicos.

8. Which three items must you always have in your briefcase?

I don't carry a briefcase, but I always have sunglasses and 2 iPhones (work & pleasure).

9. What song can you listen to on repeat?

My son loves Adam Levine and "[Sugar](#)" has been on a continuous loop this Spring.

10. What is your favorite quote?

"Twenty years from now you will be more disappointed by the things that you didn't do than by the ones you did do, so throw off the bowlines, sail away from safe harbor, catch the trade winds in your sails. Explore, Dream, Discover."

—Mark Twain